



AVAILABLE FROM INDEPENDENT ART STORES AND GALLERIES NATIONWIDE PLUS:



2020 RATES

PLEASE NOTE THAT ALL PRICES EXCL VAT

	1 issue	3 issues (per issue)	6 issues + (per issue)
Teacher's noticeboard (30 words - no images)	R180	R150	R125
Business card (60 x 90mm)	R575	R505	R430
Quarter page	R1 730	R1 470	R1 250
Third page	R3 050	R2 410	R2 045
Half page	R5 040	R3 990	R3 410
Full page	R9 450	R7 550	R6 825
Inside front cover	R10 900	R8 710	R7 870
Back cover	R12 390	R9 870	R8 920

TECHNICAL SPECIFICATIONS

Size including bleed (h x w)
 Full page: 281 x 216 mm
 Half Page horizontal: 138 x 216 mm
 Third page horizontal: 86 x 216 mm

Size excluding bleed (h x w)
 Half Page horizontal: 122 x 185 mm
 Third page horizontal: 83 x 185 mm
 Quarter page: 125 x 92 mm

Mag size: 275mm x 210mm.
 Text should be 7-10mm inside from the trim size.
 No artwork? We can make up your advert at a very reasonable rate.

Artwork Requirements:
 High resolution files: eps, tiff, jpeg or pdf file on disc.
 Files smaller than 8mb can be emailed to:
adverts@thesaartist.co.za
 Exact colour cannot be guaranteed unless a press match proof is provided.

All material subject to approval of the Editor

ADVERTISING CONTACT DETAILS

Leone: 021 782 0807 cell 072 990 4444 / 063 4737301
 email: adverts@thesaartist.co.za Tel: 087 1355 541
www.thesaartist.co.za



AVAILABLE FROM INDEPENDENT ART STORES AND GALLERIES NATIONWIDE PLUS:



The SA Artist is the MOST WIDELY DISTRIBUTED, monthly visual arts magazine in South Africa. We have a loyal subscriber base comprising both local and international readers. There is high demand for available back issues which we sell from our online store - therefore advertising is assured great longevity. The publication is collected as a reference source by both artists and teachers.

Content includes interviews with established and emerging South African artists; practical demonstrations; 'how-to' articles; features on materials and equipment, and general information for readers of all ages who are interested in the visual arts.

Our readers are:

- Full-time artists who generate some or all of their income by selling their work
- People who attend art classes either at formal institutions or with private teachers
- Gallery owners, investors and those interested in art
- Published monthly | 84 pages | Print run : 7000
- Available at over 950 stores: Selected CNA, Exclusive Books, PNA, Spar, Pick'n Pay and independent stores and galleries countrywide
- Cover price R59.

EXAMPLE
OF CONTENT:
ISSUE 50

FEATURED ARTISTS INCLUDING:

David Roux
Johan Coetzee
Shakes Tembani
Kylie Buys
Sheree Young
Luke Baggott
John Phillip

INTERNATIONAL ARTIST: BRIAN NEHER

Demo: paint an autumn scene

Oil painting essentials

Eco art products

Elements of composition

Painting with acrylics: series

Student's Gallery: win a R2000 hamper

Classes and Workshops



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