

THE SOUTH AFRICAN ARTIST

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2017 ADVERTISING RATES



- Published 6 times per year
- 68 – 76 pages
- Print run : 7000
- Available at over 300 stores: Selected CNA, Exclusive Books, PNA, Independent Stores, Galleries & Public Libraries countrywide

RATES

	1 issue	3 issues + (per issue)
Teacher's noticeboard (30 words - no images)	R180	R150
Colour block: (60 x 60mm)	R450	R380
Business card (60 x 90mm)	R650	R520
Quarter page	R1 650	R1 400
Third page	R2 900	R2 300
Half page	R4 800	R3 800
Full page	R9 000	R7 200
Inside front cover	R10 400	R8 300
Back cover	R11 800	R9 400

TECHNICAL SPECIFICATIONS

<p>Size including bleed (h x w)</p> <p>Full page: 281 x 216 mm</p> <p>Half Page horizontal: 138 x 216 mm</p> <p>Third page horizontal: 86 x 216 mm</p>	<p>Mag size: 275mm x 210mm.</p> <p>Text should be 7-10mm inside from the trim size.</p> <p>No artwork? We can make up your advert at a very reasonable rate.</p>
<p>Size excluding bleed (h x w)</p> <p>Half Page horizontal: 122 x 185 mm</p> <p>Third page horizontal: 83 x 185 mm</p> <p>Quarter page: 125 x 92 mm</p>	<p>Artwork Requirements:</p> <p>High resolution files: eps, tiff, jpeg or pdf file on disc.</p> <p>Files smaller than 8MB can be emailed to: adverts@thesaartist.co.za</p> <p>Exact colour cannot be guaranteed unless a press match proof is provided.</p>

All material subject to approval of the Editor

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